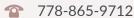
# RAN TANG

GAPHIC DESIGNER
UI/UX DESIGNER







## Profile

Ran Tang is a graphic and UI/UX designer dedicated to creating exceptional design pieces through her skills and knowledge in digital design. She has a strong and excellent foundation in visual design, web design, branding, and prototype creation.

## FEATURED PROJECTS

#### **GRAPHIC DESIGNER**

3 Weeks

BCIT Case Study | Charm Patisserie

- Created a series of advertisement designs using Adobe Illustrator.
- .• All designs were layout perfectly for different sized and exported for print ready.

#### **UI/UX DESIGNER**

5 Weeks

BCIT Case Study | WonderWoof Web Design

- Created process flowchart, persona and visual graphics
- Developed hi-fidelity prototype to demonstrate user flow and developed UX solution to improve user experience.

### WORK EXPERIENCE

### DESIGN/MARKETING SPECIALIST 2020 Nov - Present

Michael Gao Inc, Richmond

- Managing company Social Media platforms, designing event posters and marketing campaigns
- Designing company website, logo, banner and PPT
- Strong Focus on content creation and media strategy

#### **EDUCATION CONSULTANT**

2020 Jan - 2020 Aug

CAN-PRC Education group, Richmond

- Provided ongoing client service about the education system and recommend various materials to assist client needs
- Proficiently using Microsoft, Google Doc, and Outlook

### EDUCATION

#### DIPLOMA, SCHOOL OF MEDIA

British Columbia Institute of Technology New Media Design and Web Development, Burnaby

2021 - Currently Enrolled

#### **BACHELOR OF ARTS**

University of Victoria
Department of Social Science, Victoria
2016 - 2020

### SKILLS

Web Design | Graphic Design | Wireframe
Creation | Front End Coding | Branding | Logo
Design | Prototyping | HTML/CSS/JS |
Project Management Tools | SEO
Communication (Mandarin & English)

## TOOLS

Adobe Illustrator | Adobe Photoshop |

Adobe XD | Figma | Adobe InDesign | Google

Analytics | Microsoft Office | Adobe Premiere