RAN TANG

GAPHIC DESIGNER
UI/UX DESIGNER

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🌐 www.rantang.ca

Profile

Ran Tang is a graphic and UI/UX designer dedicated to creating exceptional design pieces through her skills and knowledge in digital design. She has a strong and excellent foundation in visual design, web design, branding, and prototype creation.

FEATURED PROJECTS

GRAPHIC DESIGNER   3 Weeks

BCIT Case Study | Charm Patisserie

• Created a series of advertisement designs using Adobe Illustrator.

.• All designs were layout perfectly for different sized and exported for print ready.

UI/UX DESIGNER   5 Weeks

BCIT Case Study | WonderWoof Web Design

• Created process flowchart, persona and visual graphics

• Developed hi-fidelity prototype to demonstrate user flow and developed UX solution to improve user experience.

WORK EXPERIENCE

DESIGN/MARKETING SPECIALIST   2020 Nov - Present

Michael Gao Inc, Richmond

• Managing company Social Media platforms, designing event posters and marketing campaigns

• Designing company website, logo, banner and PPT

• Strong Focus on content creation and media strategy

EDUCATION CONSULTANT   2020 Jan - 2020 Aug

CAN-PRC Education group, Richmond

• Provided ongoing client service about the education system and recommend various materials to assist client needs

• Proficiently using Microsoft, Google Doc, and Outlook

EDUCATION

DIPLOMA, SCHOOL OF MEDIA

British Columbia Institute of Technology
 New Media Design and Web Development, Burnaby

2021 - Currently Enrolled

BACHELOR OF ARTS

University of Victoria
Department of Social Science, Victoria

2016 - 2020

SKILLS

Web Design | Graphic Design | Wireframe Creation | Front End Coding | Branding | Logo Design | Prototyping | HTML/CSS/JS | Project Management Tools | SEO Communication (Mandarin & English)

TOOLS

Adobe Illustrator | Adobe Photoshop | Adobe XD | Figma | Adobe InDesign | Google Analytics | Microsoft Office | Adobe Premiere